

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of	:	
Stuart Neale et al.	:	Examiner: Jasson H. Yoo
Serial No.: 10/784,635	:	Group Art Unit: 3714
Filed: February 23, 2004	:	Confirmation No. 8174
For: SPORTING EVENT STATISTICS	:	
TRACKING AND COMPUTATION	:	
SYSTEM AND METHOD	:	

DECLARATION OF

1. My name is Cliff Levingston I am 47 years old. I have coached & lived all over the world I now reside in Doha, Qatar .

2. I am a former 2x NBA World Champion with the Chicago Bulls player and minor league Head Coach current asst. coach of the Qatar National Basketball Team.

3. I have prepared this declaration in support of the patentability of U.S. Patent No. 10/784,635.

4. As a coach for the last 4 years I have used JocTrac for games as well as try-outs because of the unique statistics that it provides.

5. I started using JocTrac because it offered unique statistical capabilities. Traditional statistics are event based and it would take 8 or 10 statisticians to log every touch for every player in a game, where JocTrac, with a possession based tracking, can easily compile the statistics with two statisticians. When we started using JocTrac we also found that the simple possession based tracking logic produced real time reports about 5 man groups that played in the game. Because the information was available in real time we were able to use the information at half time and even during the game. No



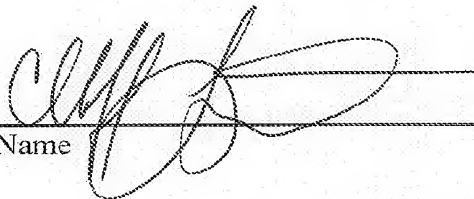
other stat program offered that much information so quickly and no other statistics program provides every touch for every player.

JocTrac has help me improve my Coaching skills by seeing the best and the most productive combinations on the floor in pre-game preparation as well as during the game at any given time, at the quarters or halftime to help me be a better coach strategically.

JocTrac has helped me see what my player's strengths and weakness statistically by the unique tracking of how many times they touch the ball, who they passed the ball to and when and where they shot the ball and than I can relay that information to my players by showing them their combine or individual game statistical graphs & charts.

JocTrac has been one of the best Coaching tools I have ever used to date.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.


Name

7-8-04
Date